

Media Assets

Content:

Maybe May

- ❑ Season..... slide 4
- ❑ Storyline..... slide 5
- ❑ Moodboard..... slides 6
- ❑ Single Target..... slide 7

Maybe May



Release Date: 21/05/21

Season:

- ❏ May
- ❏ Festivals (Folk)
- ❏ End of Spring
- ❏ New beginnings, new relationships, fresh start

Storyline:

Maybe May

The story of a brother and sister. Broken relationship that wishes to be fixed. To dance at a folk festival in May.

Maybe May Moodboard:



Parker-Roth (2020). *Maybe May*

Single Targets:

- ❑ Behind the scenes video
- ❑ Sign up to mailing list
- ❑ Play at a festival